



FIND YOUR PATH



GOODLAND
TECH

WHO ARE WE?

Based in Goodland, KS, we started this company to identify untapped potential in rural and underrepresented communities. We knew that brilliant people exist outside of the US's major technology hubs, so we set about to connect technical professionals with companies eager to hire.

WHAT DO WE DO?

Goodland Tech is a “workforce development” company. We’ve partnered with colleges to design educational programs that give students the technical training they need to succeed. And we’ve partnered with technology companies that are desperate to hire capable, educated professionals.



YOUR OPPORTUNITY WITH GOODLAND TECH

Goodland Tech has partnered with Northwest Kansas Technical College (NWKTC) to create a dedicated curriculum for blockchain technology, and Web3 development. Every class teaches skills that are in-demand at world-class companies.

Unlike a four-year degree that can have a lot of peripheral classes, the Program is designed to teach the knowledge and skills required to succeed as a developer, designer, project manager, or other professional in this growing industry. The curriculum is designed with both hands-on classroom learning (to obtain core skills) and a workplace practicum (to gain real-world experience). Participants will emerge from the Program qualified for careers in decentralized finance, Blockchain gaming, or other exciting industries.



PATHWAYS TO YOUR FUTURE

After the first year's core curriculum, students specialize in one of five pathways: front-end, back-end, blockchain, DevOps, or product design & project management. Think of these as a "major" that students traditionally pursue at a four-year university. However, instead of focusing on theoretical content, NWKTC students participating in the Goodland Tech program can achieve both the foundational and specialized technical knowledge required to succeed in only two years of formal training.

Following the completion of schooling at NWKTC, Goodland Tech's program creates a direct path to employment by providing paid apprenticeships leading to job placement.

Which path will you take?





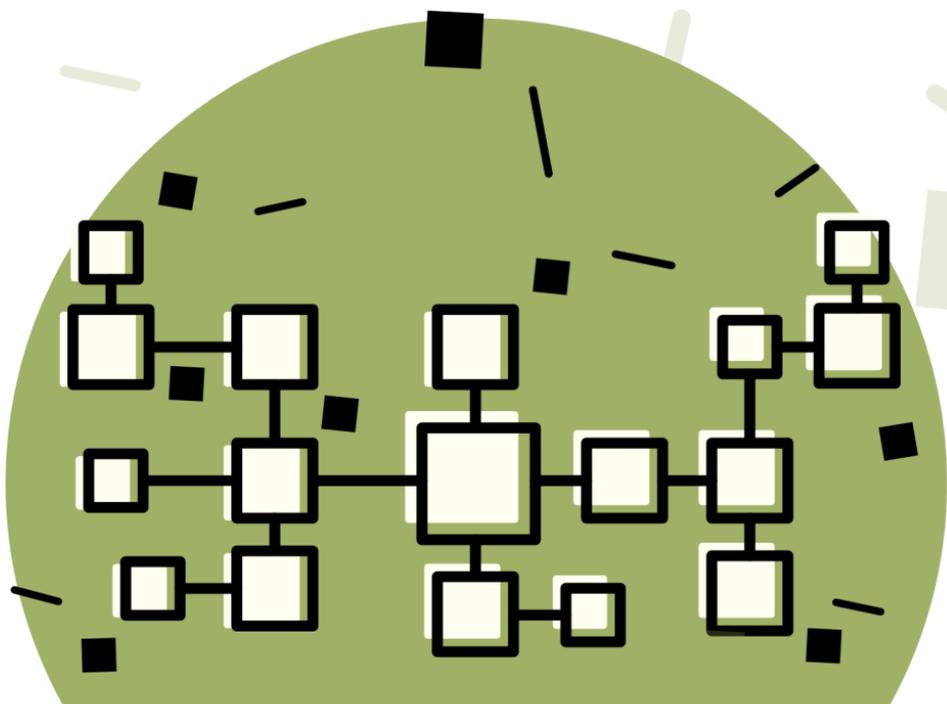
FRONT-END DEVELOPMENT

Front-end developers focus on what the user sees and experiences when they use a product. They work with and take goals and designs from the product design team to build out the user experience. Specialized coursework in this track includes web, native iOS (Apple) development, native Android development, desktop and multiple front-end development courses.



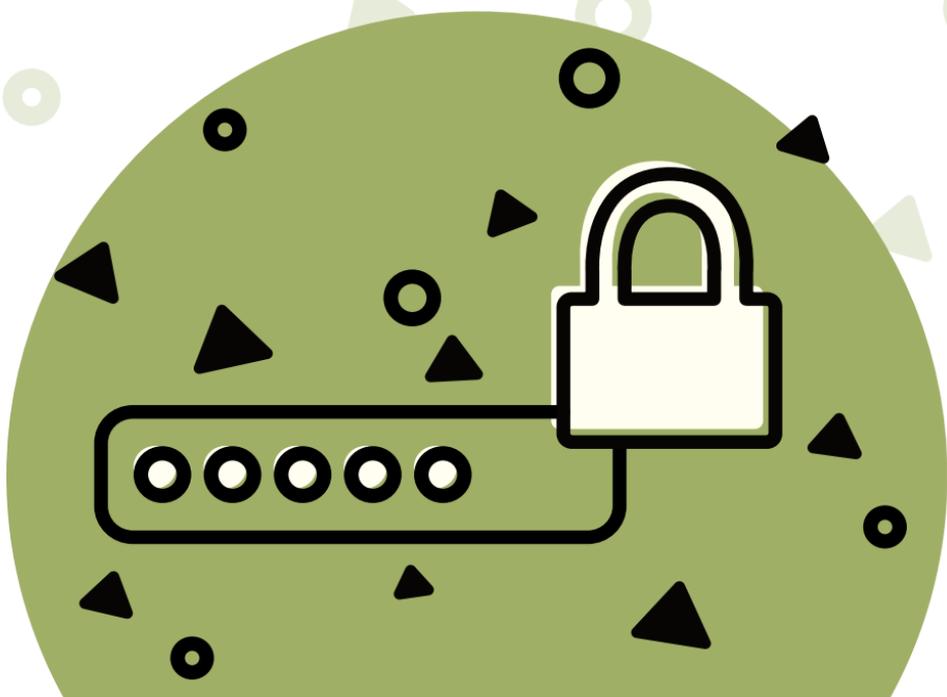
BACK-END DEVELOPMENT

Back-end development includes the things that an end-user can't see on an application or website. Working on the "server-side" means providing the data and connections used by front-end developers, ensuring that sites perform correctly, and making sure that an application's logic is correct. Specialized coursework in this track includes API development, microservices & serverless, database management, data caches, and more.



BLOCKCHAIN DEVELOPMENT

Blockchain development is a specialized type of back-end development that focuses on distributed ledgers and distributed computing capabilities. A Blockchain developer enables transactions, records, or information to be stored, tracked, and verified. Done right, such applications guarantee the validity of information, data, and applications. Specialized coursework in this track includes smart contracts, Blockchain Tokenomics, and multiple courses on distributed application development.



DEVELOPER & OPERATIONAL SECURITY

Developer and Operational Security, or DevOps for short, is a specialization that works closely with both front-end and back-end developers. DevOps personnel make projects more efficient, ensure that software can scale, and guarantee that applications work on an ongoing basis. Specialized coursework in this track includes cloud systems, continuous integration/continuous deployment, applications security, advanced scripting, and more.



PRODUCT DESIGN & PROJECT MANAGEMENT

Combining aspects of design with the need for an organized, logical development approach, this track combines specialized expertise in creating products that address users' needs in different markets, along with the organizational skills required to keep projects on target.

Specialized coursework in this track includes responsive design, user interface/user experience, team management, product design, and project management.

PATHWAY TIMELINE

YEAR

1

Technical education begins at Northwest Tech.

YEAR

2

Technical education at NWKTC + workplace practicum for college credit.

YEARS

3-4

Paid full-time apprenticeship earning \$40,000 - \$65,000.

AFTER

4

YEARS

Paid full-time employment; student receives tuition reimbursement and target salary of \$70,000 - \$110,000.

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PATH TO POSSIBLE